



# ***ITU SMART INCUBATOR***

**PROMOTING THE ADOPTION OF  
ITU-T STANDARDS AND SPECIFICATIONS**

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# WHAT IS THE ITU SMART INCUBATOR?

Programme conceived to facilitate the achievement of ITU-T Strategic Objective T.2 by linking innovations to the standardization process in the definition, promotion and adoption of ITU-T standards and specifications.

Intended for start-ups or SMEs using frontier technologies such as Artificial Intelligence (AI), Blockchain and Internet of Things (IoT), to name a few.

The ITU Smart Incubator enables start-ups or SMEs by having them join the standardization process right at the start.



SMART  
INCUBATOR



# IT IS A FOUR (4) PILLAR PROGRAMME

With the support of its Strategic Partners & Knowledge and Implementation Partners (KIPs), the ITU Smart Incubator is a one year programme, where entrepreneurs are supported in the following areas:



## Technical Know-How

Assessment and assistance to start-ups/SMEs to commercialize the technological solutions based on, but not limited to Artificial Intelligence (AI), Blockchain and Internet of Things (IoT) and linking them to adopt current ITU-T Standards and specifications.



## Outreach & Networking

As part of the incubator programme start-ups/SMEs will attend and showcase at world class events, pitch their ideas and meet potential investors.



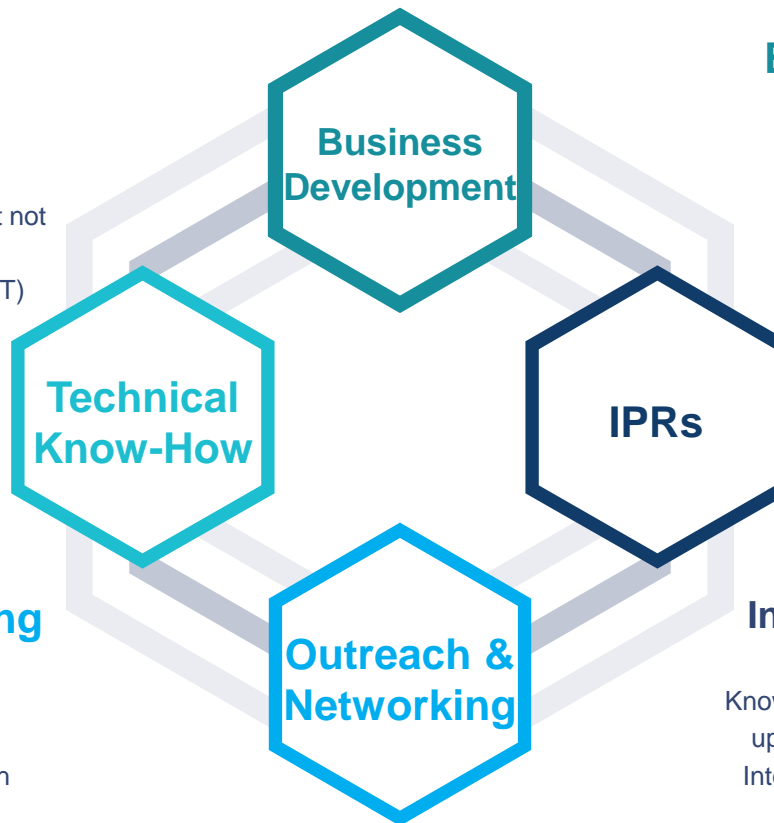
## Business Development

Through our strategic partners, start-ups/SMEs will be mentored in building business models around their technology – with the aim of growing globally.



## Intellectual Property Rights

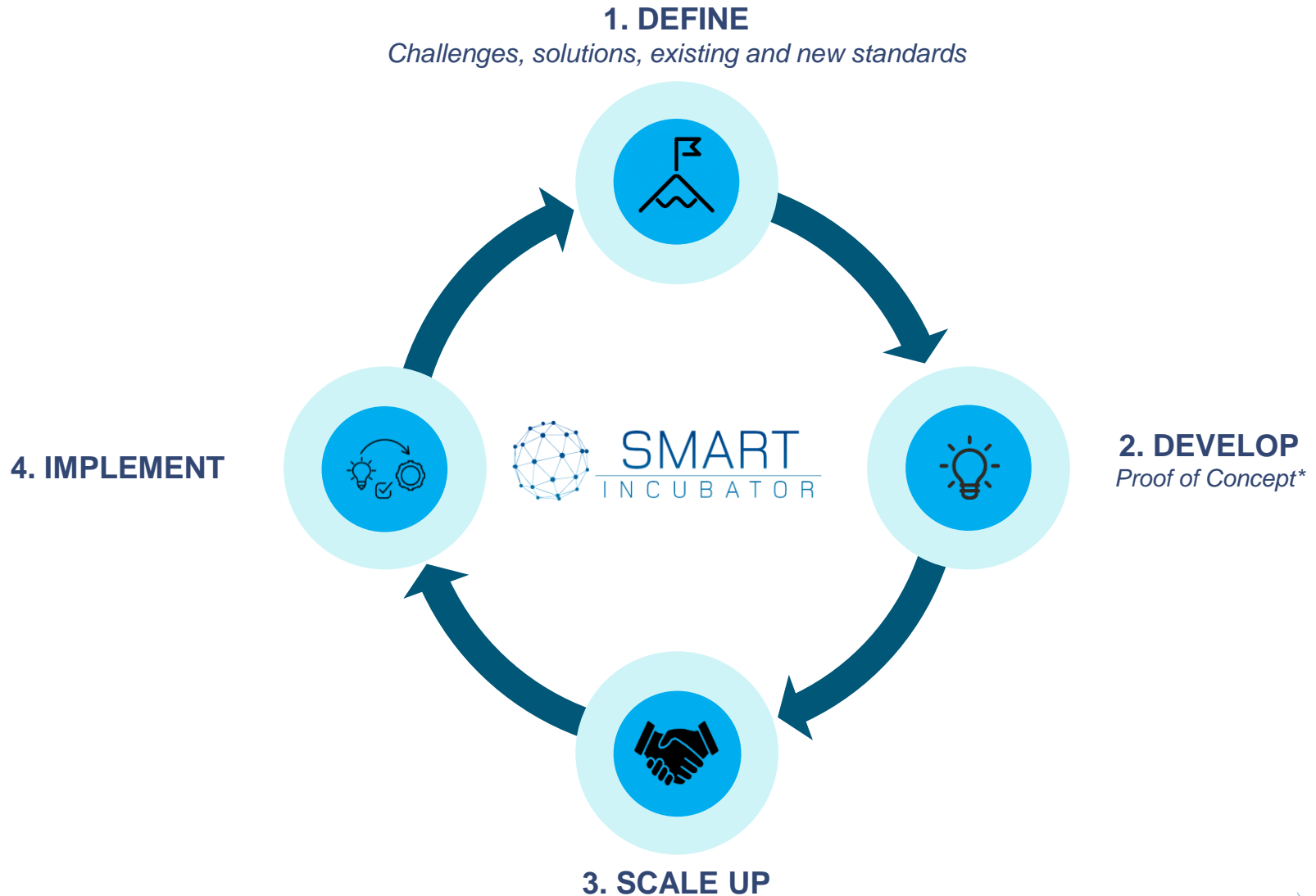
Knowledge sharing and assistance to start-ups/SMEs in understanding and applying Intellectual Property Rights, led by WIPO.



SMART  
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# TO PROMOTE THE STANDARDIZATION PROCESS



*\*Proof of Concept – based on ITU-T standards and specifications*

# IN A MULTI STAKEHOLDER PLATFORM



**Industry**



**United Nations  
Agencies**



**Member States**



**Academia**



**Foundations**



**Standard  
Development  
Organizations (SDOs)**

# WITH THE SUPPORT OF STRATEGIC PARTNERS

World Intellectual  
Property Organization  
(WIPO)



WAZIUP/HUB

China Academy for  
Information and  
Communications  
Technology (CAICT)



IconLoop

HULT International  
Business School



*Interested in joining us as a  
partner? Please contact:  
incubator@itu.int*



Accra Digital Centre



# AND LINKED TO THE SUSTAINABLE DEVELOPMENT GOALS

## SUSTAINABLE DEVELOPMENT GOALS





## Knowledge and Implementation Partners (KIPs)

We are looking for Knowledge and Implementation Partners (KIPs) who can help us achieve our aim.

We work closely with our partners to find the best start-ups/SMEs with a clear link to ITU-T Standards and Specifications.



## AS A KNOWLEDGE AND IMPLEMENTATION PARTNER (KIP) YOU WILL:

**Nominate start-ups/SMEs**

**Provide knowledge to incubated start-ups/SMEs in your area of expertise**

**Assist start-ups/SMEs in the implementation part**

**Work with us to define, promote, adopt ITU-T Standards and specifications**





***Become a Knowledge and  
Implementation Partner (KIP) today***

***For more info contact us  
[incubator@itu.int](mailto:incubator@itu.int)***

